



Roofers' Advantage® Products, Inc

CODE OF CONDUCT & FIELD AGREEMENT

Last Updated: April 10, 2026

As a condition of achieving and maintaining your status as a **Flash Deck® Underlayment Specialist**, you (the “Contractor”) agree to adhere to the following professional, ethical, and technical standards. This document serves as a binding addendum to the Contractor Portal User Agreement.

I. Professional Disclosures & Identity

- **Representation:** You must always accurately identify your current certification status. You may use the **Flash Deck® Underlayment Specialist** badge on your website, social media, vehicles, and print materials, provided your certification remains active and in good standing.
- **Independent Status:** In all dealings with homeowners and the public, you must maintain your identity as an independent business and shall not represent yourself as an employee, agent, or legal representative of Roofers' Advantage® Products, Inc. By accepting this certification, you acknowledge that contractors enrolled in the Roofers' Advantage® Certified Specialist program are independent entities and that Roofers' Advantage® does not control, oversee, or supervise your independent business operations, labor practices, or job site safety.

II. Code of Conduct

Roofers' Advantage® is committed to a standard of excellence. We expect our Certified Specialists to share these values:

- **Professionalism & Integrity:** Act with transparency and honesty in all homeowner interactions. Be professional and courteous to customers, suppliers, and competitors.
- **Communication:** Maintain a high level of responsiveness. Commit to educating homeowners so they can make empowered decisions regarding their roofing system.
- **Neighborhoodly Conduct:** Treat other contractors with dignity. You shall not defame or unfairly disparage competing businesses.
- **Health and Safety:** Provide safe and healthy workplace conditions for your crews in full compliance with all applicable OSHA, state, and local regulations.
- **Team Commitment:** You are responsible for ensuring that all employees and subcontractors operating on your behalf are aware of and comply with this Code of Conduct.

III. Strict Installation Adherence & Verification

The Butyl Deck Certified program offers exclusive financial benefits, including per-roll rebates and enhanced warranty commissions, to contractors who demonstrate a commitment to excellence. To ensure the integrity of these financial incentives and the validity of the system, all program benefits are contingent upon the following requirements:

- **Technical Protocols:** You agree to strict adherence to the installation protocols found in the product-specific technical specifications provided in the Roofers' Advantage® Contractor Portal.

- **No Substitutions:** You shall not substitute core components of the Flash Deck® system with non-approved materials when representing the project as a Certified Specialist installation.
- **Photo Verification:** You acknowledge that Roofers' Advantage® reserves the right to request photo documentation of installations to verify that technical protocols were followed prior to issuing warranty credentials.
- **Usage Audit & Rebate Verification:** To ensure the accuracy of per-roll rebate claims and warranty registrations, you grant Roofers' Advantage® the right to verify the quantity of materials used on any specific job site. This verification may include, but is not limited to:
 - Review of contractor-provided project photos and material purchase invoices.
 - The use of aerial imagery and measurement data (e.g., Google Earth, Google Maps, Eagle View, or other satellite/drone-based means) to calculate roof square footage against the number of rolls claimed.

VII. Eligibility & Professional Requirements

- **Experience:** Minimum three (3) years in business (exceptions for experienced principals starting new firms).
- **Insurance:** Mandatory \$1M General Liability and Workers' Compensation where required.
- **Licensing:** Valid state and local licenses for the specific operating area.
- **Reputation:** Satisfactory rating with the BBB and three professional references.
- **Records:** No unresolved consumer complaints or significant legal liens.

IV. Trademark & Intellectual Property License

- **Limited License:** Roofers' Advantage® grants you a non-exclusive, revocable license to use its trademarks (including Flash Deck® and associated logos) solely to promote your services as a Certified Specialist.
- **Termination of Use:** Upon expiration or revocation of your certification, you must immediately cease all use of the badges and trademarks on all digital and physical assets (trucks, signs, websites).

V. Liability & Indemnification

- **Workmanship:** The Contractor assumes sole responsibility for the quality of labor and the safety of the job site.
- **Indemnity:** Contractor agrees to indemnify and hold harmless Roofers' Advantage® Products, Inc. from any claims, damages, or losses resulting from the contractor's field operations, installation errors, or failure to comply with safety regulations.

Roofers' Advantage Rights: Modification, Suspension, and Termination

- **Right to Revoke:** Roofers' Advantage® reserves the right, in its sole discretion, to suspend or terminate your status as a Flash Deck® Underlayment Specialist at any time. Grounds for termination include, but

are not limited to, failure to adhere to technical installation protocols, unethical business conduct, or submission of fraudulent rebate/warranty claims.

- **Program Updates:** Roofers' Advantage® may modify the requirements, benefits, or rebate structures of the Butyl Deck Certified program at any time. Continued use of the Flash Deck® Underlayment Specialist badge and portal after such changes constitutes your acceptance of the new terms.
- **Effect of Termination:** Upon termination, all rights to use Roofers' Advantage® or Flash Deck® branding, badges, or trademarks cease immediately. You must remove all such branding from physical and digital assets within seven (7) business days.